

This list includes some of the presentations by George Soule in the last 20 years.

PRODUCT LIABILITY PREVENTION

"Communicating For Results: Strategies to Enhance Productivity and Reduce Risk in Corporate America," Soule & Stull Corporate Counsel CLE Series, Minneapolis, May 20, 2015

"Post-Sale Safety Campaigns: Defending Remedial Efforts and Product Lawsuits," Soule & Stull Corporate Counsel CLE Series, Minneapolis, May 13, 2015

"Product Recalls and Other Post-Sale Actions: Defending Adequacy of Remedial Efforts in Product Liability Litigation," (with Ken Ross) Strafford Webinar, July 30, 2014

"Product Safety Campaigns: Preparation and Defense," University of Wisconsin College of Engineering, Madison, Wisconsin, September 19, 2013

"Product Recalls and Other Post-Sale Activities," Strafford Webinar, July 25, 2013

"Recalls: A Litigation Perspective," Medmarc Webinar, December 11, 2012

"Communicating for Results" and "Product Design Changes," Product Safety & Compliance Seminar, Association of Equipment Manufacturers, St. Charles, Illinois, April 24-25, 2012

"Product Design Changes: Safety and Liability Considerations," Product Safety & Compliance Seminar, Association of Equipment Manufacturers, Bloomington, Illinois, May 3, 2011

"Product Recalls – Preparing, Defending and Preventing," Bowman and Brooke LLP Hot Topics – Product Liability, Minneapolis, November 11, 2010

"Lawsuits – Prevention and Defense," North Central Hearth, Patio & Barbecue Association Annual Conference, Wisconsin Dells, Wisconsin, May 24, 2010

"Field Campaigns: Conception, Administration and Aftermath," Product Safety & Compliance Seminar, Association of Equipment Manufacturers, Chicago, April 28, 2010

"Field Campaigns and Best Practices Customer Communications," Product Safety & Compliance Seminar, Association of Equipment Manufacturers, Pittsburgh, April 29, 2009

"Loss Control for Product Manufacturers," Minnesota CPCU Seminar, Bloomington, October 11, 2007

"Trials and Tribulations – Product Risk and Liability Prevention Lessons," Product Safety & Liability Seminar, The St. Paul Companies, St. Paul, September 24, 2002

"Preparing for Trial – From Design Concept to Verdict," 10th Annual Product Safety Seminar, Equipment Manufacturers Institute, Minneapolis, October 27-28, 1999

"Reducing Exposure to Liability in the Production and Design of Equipment," 1998 NPES Product Safety Conference, Chicago, November 18, 1998

PRODUCT LIABILITY LITIGATION

"Defending FDA Regulatory Claims in Product Liability Cases," New Trends in Defending Medical Device and Pharmaceutical Litigation, Bowman and Brooke LLP Hot Topics, April 18, 2013

"Today's Medical Device and Drug Litigation Environment," Bowman and Brooke LLP Hot Topics – Medical Devices and Pharmaceuticals, Minneapolis, March 3, 2011

"Effective Use of Product Warnings in Your Defense" and "What Defense Counsel Should Do to Help Win Your Case," 2008 Annual Product Safety & Liability Conference, Goodden & Ross Seminars & Conferences, Milwaukee, July 25, 2008

"Effective Use of Product Warnings, Instructions and Training Materials in Your Product Defense, plus the "Post-Sale" Duty to Warn," Product Liability Seminar, Association of Equipment Manufacturers, Nashville, April 19, 2007

"Defending a Case Post Recall or Post Sale Warning," Product Liability Conference, Defense Research Institute, New Orleans, February 8, 2007

"Defending Your Product After a Post-Sale Warning or Recall," Product Liability and Product Safety Council, Manufacturers Alliance/MAPI, Amelia Island, Florida, April 21, 2006

"Products Liability Landscape," Institute of Electrical and Electronics Engineers, Instrumentation and Measurements Society, Minneapolis, April 6, 2006

"Minnesota Products Liability – Where Are We Today?" Products Liability 2005, Clarion Legal, Minneapolis, April 28, 2005

"Products Liability Law and Practice," Northwestern Lumber Association, Bloomington, February 2, 2005

"Developments in Minnesota Products Liability Law," Products Liability Committee, Minnesota Defense Lawyers Association, Minneapolis, September 15, 2004

"Products Liability Developments," The Very Best in Complex Litigation, Minnesota State Bar Association Continuing Legal Education, Minneapolis, August 27, 2003

"The Trial of Products Liability Cases in Minnesota," Tort Law Update (Course Chair), Minnesota Institute of Legal Education, Minneapolis, February 22, 2002

"Accident Reconstruction Issues in Crashworthiness Cases," Auto Accident Reconstruction, Minnesota Institute of Legal Education, Brooklyn Center, Minnesota, May 10, 2001

"The History of Minnesota Products Liability Law," Products Liability – Minnesota Law and Practice, Minnesota Institute of Legal Education, Minneapolis, March 31, 2000

"Products Liability: Criteria for Determining Whether a Product Is Defective," Torts – Frontier Issues (Course Chair), Minnesota Institute of Legal Education, Minneapolis, March 18, 1999

"Attacking Plaintiff's Alternative Design," Midyear SLG Meeting, Defense Research Institute, Chicago, September 10, 1998

"Proof and Defense of Failure to Warn Claims in Minnesota," Product Liability (Course Chair), Minnesota Law & Politics, Minneapolis, April 2, 1998

"Post-Sale Duties to Recall and Warn," Minnesota Products Liability: Discovery, Trial & Settlement, Minnesota Institute of Legal Education, Minneapolis, December 11, 1996

"Warning Defect Provisions," The Restatement (Third) of Torts: Products Liability, William Mitchell Law Review, St. Paul, April 7, 1995

LITIGATION

"Making the Judge Happy: Tips for Presenting a More Effective Case at Trial," Minnesota State Bar Association Civil Litigation Section, Minneapolis, January 5, 2015

"Preparing Corporate Witnesses for Litigation," Association of Corporate Counsel, Minnesota Chapter, In-House Counsel Conference, Minneapolis, June 20, 2013

"Economic Loss Doctrine in Minnesota," Minnesota Defense Lawyers Association, Young Lawyers Section, St. Paul, May 11, 2006

"Development of JIG V," MDLA Mid-Winter Conference, Biwabek, Minnesota, February 11, 2006

"Minnesota Jury Instruction Guide, 5th Edition – Proposed Revisions," Mid-Winter Conference, Minnesota Defense Lawyers Association, Alexandria, Minnesota, February 5, 2005

"A Trial Lawyer's Wish List," Minnesota Judicial College, Bloomington, May 9, 2002

"Removal as of Right: Should it be Abolished?" Civil Litigation Section Annual Meeting, Minnesota State Bar Association, Minneapolis, April 12, 2000

"Practicum on the Four Corners of Expert Exclusion: *Daubert/Joiner/Kumho Tire* and *Weisgram*," Product Liability Conference, Defense Research Institute, Las Vegas, February 23, 2001

"Post-Trial Motions," Winning by Motion, Minnesota Continuing Legal Education, Minneapolis, November 12, 1999

"What Is Admissible Evidence in a Lost Profits Case?" Recovery of Damages for Lost Profits, Minnesota Continuing Legal Education, Minneapolis, November 20, 1998

"Trial Treatment of Partial Releases," The Complete Law of Releases, Minnesota Defense Lawyers Association, Minneapolis, September 23, 1998

"Defending Damages in a Catastrophic Injury Case," Brain and Spinal Cord Injuries, Minnesota Institute of Legal Education, Minneapolis, September 15, 1998

"Opening Statement," The 16th Annual Conference on Products Liability Law, National Practice Institute, Chicago, May 29, 1998

"Effective Cross-Examination of Your Opponent's Experts," Products Liability (Course Chair), Minnesota Institute of Legal Education, Minneapolis, May 9, 1997

"Technology in the Trial Court," Evidence in the Courtroom, Minnesota Continuing Legal Education, Minneapolis, March 1, 1996

"Federal and State Tort Reform," Product Safety & Liability Seminar, Gas Appliance Manufacturers Association, Dallas, February 21, 1996

"Selecting and Preparing Expert Witnesses," Civil Litigation Institute, Minnesota Continuing Legal Education, Bloomington, Minnesota, December 15, 1994

JUDICIAL SELECTION AND ELECTIONS

"Judicial Campaign Conduct and Activities," (with Susan Holden) Judicial Campaign Law, Minnesota CLE, St. Paul, June 16, 2014

"Becoming a Judge: How Do We Increase Diversity on the Bench?" 2012 Indian Law Conference, Minnesota American Indian Bar Association and Minnesota CLE, Welch, Minnesota, May 18, 2012

"Preparing for Your Judicial Election Campaign," Minneapolis, March 24, 2012

"Judicial Campaign Conduct and Activities," Judicial Campaign Law and Ethics, Minnesota CLE, St. Paul, July 30, 2008

"Overview of Election Law and Ethics for Judicial Candidates," Judicial Campaign Law & Ethics, Minnesota CLE, St. Paul, August 2, 2006

"Partisan Judicial Elections: A Threat to Judicial Independence in Minnesota," Judicial Independence v. Partisan Politics, Minnesota State Bar Association Convention, Brainerd, Minnesota, June 22, 2006

"Partisan Judicial Elections: A Threat to Judicial Independence in Minnesota," Minnesota Commission for the Preservation of an Impartial Judiciary, Minneapolis, March 27, 2006

"Impact of 'Free Speech' on Judicial Campaigns," Update, Minnesota Center for Community Legal Education, St. Paul, August 14, 2002

"The Minnesota Perspective" (panel discussion), Selecting Judges in Minnesota, Minnesota State Bar Association, Minneapolis, December 3, 2001

"Minnesota Commission on Judicial Selection," So You Want To Be A Judge, Minnesota Women Lawyers, St. Paul, September 24, 1999

"Partisanship in Judicial Elections," Election Law, Minnesota Institute of Legal Education, Bloomington, Minnesota, May 1, 1998

"Judicial Screening - Appointment Process," Colors of Justice, Minnesota Supreme Court Implementation Committee on Multicultural Diversity and Racial Fairness in the Courts, St. Paul, April 1, 1995

DIVERSITY

"Best Practices for Handling Offensive Language, Behavior and Attitudes within the Legal Profession" (panel discussion), Ramsey County Bar Association Diversity Committee, St. Paul, May 17, 2012

"Overcoming Mid-Size and Small Firm Challenges," 2nd National Forum on Law Firm Diversity, American Conference Institute, San Francisco, September 26, 2006

Diversity Initiatives in the Minnesota Legal Market (panel discussion), 31st Annual Federal Practice Seminar, Federal Bar Association, Minneapolis, June 14, 2005

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